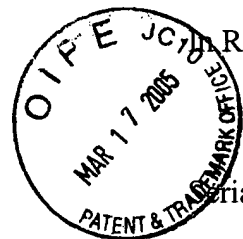


03-21-05

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE



Re the Application of:

CASE

Serial No.: 10/697,681

Filed: October 29, 2003

Atty. File No.: 4988-1

For: READERBOARD SYSTEM

) Group Art Unit: 3611

)

) Confirmation No. 9829

)

) Examiner: Davis, C. H.

)

)

AMENDMENT AND RESPONSE

)

)

EXPRESS MAIL: EV493476966US

Commissioner for Patents

P.O. Box 1450

Alexandria, VA 22313

Dear Sir:

Applicant submits this Amendment and Response to address the Office Action having a mailing date of December 17, 2004. Although no fees are believed due in connection with the filing of this paper, please charge any fees deemed necessary to Deposit Account No. 19-1970.

Reconsideration and withdrawal of the objections and rejections set forth in the Office Action are respectfully requested.